



# Information Sheet



The David Bellamy Blooming Marvellous Pledge for Nature helps parks conserve and protect wildlife. It involves completing yearly challenges and committing to **five key steps**:

- **Improving existing habitats for wildlife**
- **Creating new wildlife habitats and features where possible**
- **Managing your green space in as environmentally friendly a way as possible**
- **Involving your staff and guests in wildlife conservation**
- **Engaging with local conservation bodies and projects.**

## Why take part?

Taking part in the Pledge will make your park Blooming Marvellous! It will give you access to expert information and advice. It will also provide an effective way for you to let your guests and staff know about your commitment to nature.

- You'll get an advisory visit and detailed advisory report once every three years of continuous participation starting from the year you sign up.
- You'll get a pledge poster to display to show you are committed to doing what you can for wildlife.
- When you start and finish a challenge(s), you'll get challenge logos to display to let everyone know what you are up to and what you have achieved.

# What are the challenges?

The challenges are designed to inspire you to work for nature and to help the wildlife on your park thrive. Click on each of the challenge titles below to get in-depth information on what each involves and how to win them.

- [Rewilding](#): Restore ecosystems to as natural a state as possible, allowing nature to drive the changes.
- [Everyone Active](#): Create environmental activities for everyone to enjoy.
- [Home Sweet Home](#): Set up bird boxes and other artificial wildlife homes.
- [Horti-Heroes](#): Manage green space in a way that minimises environmental impact.
- [Pollinator Patch](#): Create an area where bees, butterflies and other insects can get food and shelter.
- [Special Species](#): Create an oasis for an animal species that needs a helping hand.
- [Super Signage](#): Provide environmental information and interpretation to help everyone enjoy the wildlife on your park.
- [Tree-mendous](#): Plant native trees and make your woodlands work for wildlife.
- [Wonderful Wetlands](#): Put in a pond or enhance existing water and wetland areas.

## What happens on an advisory visit?

- Your park advisor will give you guidance on all aspects of wildlife conservation.
- They will help you with your wildlife challenge(s), reviewing any plans and progress and assessing whether you've done enough to 'win'.
- You'll also get an advisory report full of tips and advice.

## What do I need to do?

**1. Use the five points of the Pledge** (and the information we provide) to inform and direct your environmental work over the next year and beyond.

**2. Decide on your wildlife challenge work.**

- Decide on your wildlife challenge.
- Draw up an action plan and set your team to work (for an action plan template [click here](#)).
- There are no strict deadlines for completing a challenge. An ambitious plan might take more than one year to put in place.

**3. Please use the online form to send us:**

- Your wildlife challenge choice(s) and plans for 2025. (It is OK to send us your choice(s) first and then your full plan at a later date. Details on the kind of information to include are provided in the relevant challenge briefing notes.)
- Details of the wildlife on your park and on other aspects of your wildlife work.
- Relevant photos will be very welcome.
- Once you've sent through your information, you get your logos and certificate to display.

[\(To access the online form click here\).](#)

#### 4. Park Advisory Visits

In your first year of participating in the Pledge for Nature you will receive an on-park advisory visit. Your park advisor will contact you to confirm a date and time that is convenient to you. This will normally be during the summer months.

Make sure that you have a member of staff available who knows what your park is doing for wildlife and who can show the advisor around and explain your plans. Advisory visits usually take between two and three hours.

#### Participation fees 2025 (per park)

Number of pitches	2025 Fee (Ex VAT) (£)	2025 Fee including VAT (£)
0 - 100	£75.00	£90.00
101 - 250	£124.17	£149.00
251 - 500	£155.84	£187.00
501+	£216.67	£260.00

Included in the participation fee:

- Pledge for nature certificate.
- Challenge pledge badge(s).
- An on-park advisory visit every third year of continued participation.
- Advisory visit report providing tips and advice.